

BIG *Country* **ROCK, HOPS & CHOPS**

EVENT MANAGEMENT PLAN BIG COUNTRY 11 MAY 2019

Document created by Pink Salt Productions Pty Ltd.

Contents

| | |
|--|---|
| OVERVIEW..... | 3 |
| EVENT DETAILS..... | 3 |
| KEY DATES | 3 |
| KEY OPERATIONAL ACTIVITIES & TIMINGS | 4 |
| ONSITE ENTERTAINMENT | 4 |
| CAMPING | 5 |
| EMERGENCY & RISK MANAGEMENT | 5 |
| ALCOHOL..... | 6 |
| TOILETS | 6 |
| PARKING..... | 6 |
| TRANSPORT | 6 |
| BULL RIDE COMPETITION..... | 7 |
| ENVIRONMENTAL IMPACT..... | 7 |
| NOISE MANAGEMENT..... | 7 |
| MEDICAL..... | 8 |
| STALLHOLDERS..... | 8 |
| WATER..... | 8 |
| WRISTBANDS..... | 8 |
| SECURITY | 9 |

OVERVIEW

Pink Salt Productions presents *Big Country*, a day filled with country-style entertainment suitable for all ages. Australian country-rock icons will soundtrack the evening, with bull riding, kids' activities, market stalls and quality local food vendors rounding out the festivities.

The event will feature popular well-known headline acts, local up and coming bands, celebrity MC's and Big Country DJs.

In addition to the music, the festival will host an array of food, craft beer & wine options showcasing the Shoalhaven to a wide audience.

The event will feature Big Country signage and back drops to enhance the look and feel of the festival. This is a quality music festival production celebrating all the best Aussie country tunes with entertainment for the whole family packed in.

EVENT DETAILS

| | |
|----------------------|--|
| Name: | Big Country |
| Date: | Saturday 11 th May 2019 |
| Venue: | Berry Showgrounds |
| Proposed Capacity: | 6,000 + guests & 11&U |
| Ticket Price: | 18+ \$79+BF presale \$89+BF GA 12-17 \$39+BF presale \$49+BF GA 11&U Free with accompanied adult |
| Expected Attendance: | 4,000-5,000 |
| Licensed Event: | Yes |

KEY DATES

| | |
|---|-----------------------------------|
| Monday 5 th November 2018 | Event Announcement |
| Wednesday 7 th November 2018 | Presale Tickets On Sale |
| Thursday 8 th November 2018 | GA Tickets On Sale |
| Tuesday 9 th April 2019 | Resident Notification Distributed |

| | |
|------------------------------------|------------------------------------|
| Wednesday 8 th May 2019 | Site Bump In Begins |
| Saturday 11 th May 2019 | Event Date |
| Sunday 11 th May 2019 | Site Bump Out Begins |
| Monday 13 th May 2019 | Bump Out Concludes & Site Handover |

KEY OPERATIONAL ACTIVITIES & TIMINGS

| | | |
|------------------------------------|-------------------|--|
| Tuesday 7 th May 2019 | 9am | Site Bump In begins - Campgrounds |
| Wednesday 8 th May 2019 | 7am – 6pm | Site Bump In – décor, suppliers |
| Thursday 9 th May 2019 | 7am – 6pm | Site Bump In – stage, fencing, seating |
| Friday 10 th May 2019 | 7am – 10pm | Site Bump In – contractors, stallholders |
| Friday 10 th May 2019 | 3pm | Campgrounds open |
| Saturday 11 th May 2019 | 6am – 11am | Site Bump In – stallholders, artists |
| Saturday 11 th May 2019 | 11:30am – 10:45pm | Event Open |
| Saturday 11 th May 2019 | 10:45pm – 11:59pm | Site Bump Out – stage, cleaning |
| Sunday 12 th May 2019 | 12am – 2am | Site Bump Out – stage, cleaning |
| Sunday 12 th May 2019 | 7am – 6pm | Site Bump Out – décor, stallholders |
| Monday 13 th May 2019 | 7am – 3pm | Site Bump Out – contractors, suppliers |
| Monday 13 th May 2019 | 4pm | Handover |

ONSITE ENTERTAINMENT

Main Stage – all musical performances. Please see *Annexure 10. Set Times* for planned artist playing times.

Kid's Area – entertainment specifically designed for our 11&U guests

Markets – approved stallholders; food, beverage, market and merchandise stalls

Rodeo – bull riding competition, with celebrity guest MC

Bars – the best craft beer, wine & spirits available

CAMPING

Camping will be available for patrons at 639 Coolangatta Rd. Due to the nature of the event and its core demographic, campsites will be allocated as 8m x 5m spaces per vehicle. Caravans, RVs, motorbikes and cars are all accepted vehicles. Patrons are advised via direct email and social media messaging that once onsite, vehicles will not be allowed to exit until Sunday morning after the conclusion of the event. Upon entry to the campgrounds, security will remind patrons of the no vehicle movement rule. Security will also perform roaming checks throughout the festival to ensure all campers are aware and abiding by this rule.

Signage with messaging similar to the below will be erected at prominent locations around the campground:

- 'You are on farmland property. Please leave it as you found it'
- 'Please use available shuttle busses for transport to Berry'
- 'Vehicles cannot exit site until Sunday morning'

Toilets and showers will be set up in the campgrounds at a level that complies with Shoalhaven City Council's Event Policy.

A shuttle bus put on by Shoal Bus will operate on Friday afternoon between 5pm and 11pm on Friday afternoon, taking patrons from the campgrounds into the town of Berry and back so that they can explore the local restaurants, cafes and specialty stores.

A shuttle bus will operate on Saturday 11th May between 11:30am and Midnight from the campgrounds to the festival site and back. Additional services will be employed at the time of the conclusion of the event to assist dissipating the mass exit and discourage patrons from walking to the campgrounds.

The campgrounds will also host Rent-A-Tent, an all-inclusive package that comes with pre-set tent and bedding. Approximately 50 tents are expected in the Rent-a-Tent area.

See *Annexure 8. Campground Site Map* for further details.

See *Annexure 12. Lord Property Consent* for confirmation of landowner's consent.

EMERGENCY & RISK MANAGEMENT

Reddawn has been engaged to oversee the festival's emergency and risk management. See *Annexure 14. Emergency and Risk Management Plan* for further details.

ALCOHOL

Lakenda has been engaged as the festival's bar supplier and licensee. Alcohol will be available to purchase for patrons aged over 18 in licensed areas. See *Annexure 11. Alcohol Management Plan* for further details.

TOILETS

Additional showers and toilets will be supplied to supplement existing facilities onsite. Please see *Annexure 1. Site Map* for details on their location. Toilet numbers will comply with Shoalhaven City Council's Event Policy.

PARKING

Parking on Station Rd will be allocated special needs patrons.

Additional parking will be available general attendees at Miller's Dairy off Albany St. See *Annexure 9. Parking Map* for further details. See *Annexure 13. Miller Property Consent* for confirmation of landowner's consent.

Parking as identified in *Annexure 1. Site Map* will be utilised for staff, artist and stallholder parking.

TRANSPORT

Patrons will be encouraged to carpool or use public transport in order to minimise the event's impact on the surrounding area, and to discourage drink driving.

There will be a shuttle bus operating between the Shoalhaven Entertainment Centre and the event site that will be free to use for all patrons. This shuttle will run from Midday to Midnight. As outlined above, there will also be shuttles in operation for campground patrons.

In consultation with NSW Transport, there will be additional train services added to the South Coast Line on Saturday 11th May (TBC).

Please see *Annexure 6. Traffic Management Plan* and *Annexure 7. Traffic Control Plans*, prepared by our traffic and security management contractor Reddawn, for further details.

BULL RIDE COMPETITION

The bull ride will be run in 2x 20-minute time blocks in between acts. The Nowra Rodeo Club has been engaged to manage rider liaison, equipment set up, judging and distribution of prizes.

Total prize pool is \$2,000 cash + the Big Country Buckle (valued at \$500).

See *Annexure 1. Site Map* for the bull ride location.

ENVIRONMENTAL IMPACT

All additional infrastructure (toilets, marquees, stage etc.) will be temporary and have minimal impact on the environment.

Adequate bin numbers, toilet numbers, staff and volunteers will be onsite to ensure a clean and presentable site is maintained throughout the event period.

Wet weather in the lead up to the event could lead to some temporary damage on the grassed areas. In this situation, precautionary measures, including the use of track matting, will be undertaken to minimise any potential damage.

Additional bins will be distributed onsite, with dedicated waste management staff working around the clock to ensure the venue is tidy and left in the same state that it was found in. See *Annexure 2. Waste Management Plan*, prepared by our waste management contractor Clean Vibes, for additional details.

The use of single-use plastics, such as plastic straws and cups, will be avoided wherever possible.

The grounds used for the rodeo will be protected and rejuvenated by Turf Co.

NOISE MANAGEMENT

Proposed timings of elevated noise levels:

| | | |
|------------------------------------|-------------------|-------------------|
| Friday 10 th May 2019 | 3pm – 5pm | System checks |
| Saturday 11 th May 2019 | 9am – 11am | Bands soundcheck |
| Saturday 11 th May 2019 | 11:30pm – 10:45pm | Band performances |

The noise level limit and compliance locations are to be advised by Shoalhaven City Council Environmental department and will be complied with.

A hotline number will be distributed to residents in the resident notification letter for any questions or complaints to be directed to. This number will be staffed throughout the entire event period. Complaints will be logged, and any required steps following the complaint will be actioned by the relevant staff member.

See *Annexure 3. Noise Management Plan* for additional details.

MEDICAL

A professional medical services provider, EMS Event Medical, has been engaged to provide first response medical treatment at Big Country. There will be 12 medical staff onsite, made up of the following qualification levels:

- 1x Doctor
- 2x Registered Nurse
- 1x Paramedic
- 4x EMT
- 1x Event Medic
- 3x Clinical Practice (volunteer)

See *Annexure 4. Event Medical Plan Summary* (and its supporting documents) for additional details.

STALLHOLDERS

The event will host a range of quality local food vendors and market stalls in order to feed patrons, staff and performers while showcasing what the region has to offer. All food vendors will have the required licences and insurances. See *Annexure 1. Site Map* for stallholder locations onsite.

WATER

Free water will be available at all bars throughout the event.

WRISTBANDS

Wristbands will be used to identify patrons onsite, with different wristbands to indicate whether or not a patron is 18+ (e.g. blue wristband for 18+, red wristband for under 18).

Patrons without wristbands will be escorted offsite.

Any patron being ejected will have their wristband removed and not be allowed re-entry.

SECURITY

A professional security service provider, Reddawn Security, has been engaged to oversee security at the event. This will include entry and exit points, RSA and roaming guards to create a presence to deter anti-social behaviour and create a safe environment for all patrons.

Security provided will meet the requirements of the Special Event License (liquor licensing). ID may need to be produced at the bar for patrons looking under 25, regardless of what colour wristband they have on.

The guards will be briefed to be polite and proactive in maintaining a safe, yet fun site for patrons and staff.

Bag searches will be conducted at entry as deemed necessary to ensure no BYO alcohol onsite.

Security will also be used for Asset protection the night before the event and the night of the event (post event) to maintain integrity of the site and equipment.

See *Annexure 5. Security Management Plan.*